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## **THE BASEMENT ESCAPE ROOM WELCOMES UNIONIZATION WITH ACTOR'S EQUITY ASSOCIATION**

Sylmar, CA 10/13/2023 - The Basement: A Live Escape Room Experience, a leading name in immersive escape room experiences in the United States, proudly announces the unionization of its talented performers with Actors' Equity Association. This historic decision signifies a commitment to elevating the quality of live interactive entertainment and reinforces The Basement's dedication to its valued workforce.

As a trailblazer in the escape room industry, The Basement continues to set industry standards in becoming the first escape room facility in the United States to voluntarily recognize a union for its performers. Actors' Equity Association, the esteemed national labor union representing more than 51,000 professional actors and stage managers in live theatre, stands with our performers in this important endeavor.

Since its inception in 2014, The Basement has gained renown for delivering spine-tingling and immersive escape room adventures. The Basement is known for providing visitors with unforgettable interactive horror stories guided by live performers.

Kayden Ressel, Co-Owner of The Basement, expressed his support for the unionization effort, stating, "We value our performers' dedication and hard work immensely. This unionization demonstrates our commitment to ensuring their well-being, fair compensation, and a harmonious working environment."

This decision aligns with The Basement's ongoing efforts to enhance its offerings and create a supportive atmosphere for both visitors and employees. By voluntarily recognizing the union, The Basement is taking a proactive step towards fostering a positive workplace culture and strengthening its bond with the performers who make its experiences so exceptional.

The Basement looks forward to a collaborative relationship with Actors' Equity Association, believing that this partnership will further elevate the standard of immersive entertainment and escape rooms in the United States.

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